TS Tie Solution

Exklusiv Hersteller von
Accessoires

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PRESS RELEASE

Production for First Division Club NK Osijek: Croatian First Division NK Osijek Trusts in the Quality and Service of Tie Solution

"Tie Solution GmbH, a leading manufacturer of high-quality neckties, scarves, and ties, produces exclusive Twillys and tie collections for NK OSIJEK"

OSIJEK, Croatia, Wetzlar, Germany - January 18, 2024 - Tie Solution GmbH, a renowned and pioneering manufacturer of top-tier neckties and scarves, proudly announces its brand-exclusive production for the premier Croatian league, NK Osijek. With this move, the company offers NK Osijek the opportunity to expand and strengthen its fan base through creative innovation and subtle club identity.

The groundbreaking collection consists of two stylish tie designs. The first design conjures a visual symphony in various shades of blue and striped pattern, rounded off by the strategic placement of the NK Osijek logo at the bottom right. The second design is an elegant homage in black-gray monochrome, presenting the club logo again at the same spot. These designs offer the loyal male football fans of NK Osijek a creative way of expressing their support and affiliation to their favorite club.

At the same time, Tie Solution GmbH has also taken female fans of NK Osijek into account. They have created the counterpart to the male accessories in the form of Twillys or Mitzahs, which are made of twill silk featuring the NK Osijek logo using digital printing. These attractive accessories are not only color-coordinated with their male counterparts, but also offer a multitude of uses, whether on the wrist, around the neck, as decoration for the handbag and basket, or tied in the hair.

"Tie Solution GmbH stands for quality, exclusivity, and innovation," says the Managing Director. "Our bespoke production for NK Osijek is evidence that football and fashion can go hand in hand. By producing ties and twillys in the team colors and with the team logo, we give fans the opportunity to identify with their team not only through their passion for sport but also through stylish accessories."

The exclusive production emphasizes the Europe-wide commitment of Tie Solution GmbH to further advance the connection between fashion and sport, and demonstrates their ongoing courage to redefine the boundaries of tie and scarf production.

NK Osijek
The NK Osijek is a Croatian football club from the Slavonian city of Osijek, currently playing in the first Croatian football league. The designation Nogometni klub (NK) corresponds to the German Fußballclub (FC) or Fußballklub (FK). Founded in 1947 under the name NK Proleter Osijek, it was renamed in 1961 as NK Slavonija Osijek and finally

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in 1967 as NK Osijek. The club was promoted to the first Yugoslavian League in 1977. The greatest achievements during the Yugoslav era were the sixth place finish in 1983/84 and reaching the semi-finals of the Cup in 1988/89.

In the first season of the newly founded 1st HNL in 1992, none of the nominal home games were held in Osijek itself due to the Croatian War, yet the team managed to secure the third place. The club's first participation in the UEFA Cup was successful in 1995/96. The biggest achievement in the club's history was winning the Croatian Cup in the 1998/99 season and being finalist in the 2011/12 season. In the 2000/01 season, Osijek reached the round of 16 in the UEFA Cup after victories against Brøndby IF and Rapid Wien. In 2023, the Osijek football club received the most modern stadium in Croatia, the Opus Arena, followed by a training camp, which will be the foundation of all future success. We firmly believe that these successes will occur in the near future. The years of anticipation have finally come to a close, the dream of many generations of Osijek fans has become reality, and the new stadium is the pride of all citizens of Osijek and the Slavic people.

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Tie Solution GmbH
The production company Tie Solution GmbH, based in Wetzlar, is an internationally operating provider for women's and men's accessories in the fields of merchandising, corporate identity, and fashion. Specialising in scarves, neckerchiefs, winter scarves, mitzahs, and ties, the company offers products of the highest quality and design. The design team works individually on each project, creating custom accessories. To guarantee the best quality, high-quality materials from Italy, Great Britain, Spain, and France are used. Depending on the requirements, the products can be produced in digital print, screen print, or woven. Tie Solution GmbH supplies a wide variety of different customers from Germany and abroad, including banks, airlines, car manufacturers, advertising agencies, trade fairs, beverage manufacturers, governments, fashion companies, clubs, and sports associations. The company aims to offer its customers high-quality accessories at affordable prices and is one of the leading firms in its industry in Germany and Europe.

www.tiesolution.org
Projektbeispiele der Tie Solution Online.

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